

Press Release

CEVA Logistics, ASOS extend eCommerce fulfilment services into 2027

- *Dedicated 80,000-square-meter fulfilment center in Großbeeren, Germany, ships more than 100 million items per year to more than 60 countries*
- *Heavily-automated warehouse features state-of-the-art technology for accelerated fulfilment times, improved working conditions*

MARSEILLE, France – Nov. 30, 2022 – CEVA Logistics has signed a multi-year contract extension to continue providing fulfilment services to ASOS at the online retailer’s 80,000-square-meter warehouse in Großbeeren, Germany. The state-of-the-art fulfilment center has a capacity to store over 25 million items and ships orders to ASOS customers in 62 countries.

CEVA Logistics, previously through Ingram Micro’s Commerce & Lifecycle Services business, and ASOS started working together at the site in 2014. Under the contract, CEVA Logistics will handle inbound, warehousing, eCommerce fulfillment and outbound services from the dedicated warehouse, which is strategically located near the hubs of major European parcel carriers. The contract extension runs into 2027.

CEVA Logistics employs approximately 3,300 people at the Großbeeren facility, working in three shifts, six days a week. The fulfilment center is almost fully automated and features state-of-the-art technology, including automated inbound processing, automated storage and retrieval, goods-to-person stations, pocket sorters, induct stations, an additional parcel sorter, a dynamic buffer and an extensive network of conveyors. CEVA’s experts monitor the end-to-end operations from a dedicated control room. These innovations allow CEVA and ASOS to significantly accelerate fulfillment times while optimizing working conditions for employees.

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About CEVA Logistics

CEVA Logistics, a world leader in third-party logistics, provides global supply chain solutions to connect people, products and providers all around the world. Headquartered in Marseille, France, CEVA Logistics offers a broad range of end-to-end, customized solutions in both Contract Logistics and Freight Management in 170 countries worldwide thanks to its approximately 110,000 employees at more than 1,300 facilities. With pro forma 2021 revenue of US\$17 billion, CEVA Logistics is part of the CMA CGM Group, a global player in sea, land, air and logistics solutions.

For more information, please visit www.cevalogistics.com.

About ASOS

ASOS is a destination for fashion-loving 20-somethings around the world, with a purpose to give its customers the confidence to be whoever they want to be. Through its market-leading app and mobile/desktop web experience, available in ten languages and in over 200 markets, ASOS customers can shop a curated edit of nearly 70,000 products, sourced from nearly 900 of the best global and local partner brands and its mix of fashion-led own-brand labels – ASOS Design, ASOS Edition, ASOS 4505, ASOS Luxe, As You, Collusion, Reclaimed Vintage, Weekend Collective, Topshop, Topman, Miss Selfridge, HIIT, Dark Future, Crooked Tongues, Day Social and Actual. ASOS aims to give its 25.7 million customers a truly frictionless experience, with an ever-greater number of different payment methods and hundreds of local deliveries and return options, including Next-Day Delivery and Same-Day Delivery, dispatched from state-of-the-art fulfilment centres in the UK, US and Germany.