

## Press Release

### **CEVA Logistics expands electric vehicle fleet to serve Decathlon in Thailand**

- *New multi-year contract expands ground support services for Decathlon*
- *Electric fleet to reduce CO2 emissions by more than 100,000 kilograms*
- *Continued operation and fleet expansion planned for 2023 and beyond*

**BANGKOK – Oct. 13, 2022 – CEVA Logistics is connecting sports enthusiasts in Thailand with Decathlon products thanks to an expanded fleet of electric vehicles. The fleet of three electric vans and two six-wheel electric trucks are supporting Decathlon’s growth in Thailand while reducing annual CO2 emissions by more than 100,000 kilograms.**

#### **Expanding logistics to support growing operations**

Decathlon is one of the world’s largest sporting goods retailers, based in France and currently present in 56 countries through more than 2,000 stores. CEVA first began supporting Decathlon in Thailand in 2021 under a deal that covered nationwide ground distribution for the sporting goods retailer’s six retail stores at the time. Decathlon’s retail presence in Thailand now counts 14 experience stores and eight “click & collect” locations.

The ground fleet at the outset in 2021 was composed of one electric van and three conventional diesel trucks. The new fleet is expected to operate 5,500 trips per year totaling approximately 900,000 miles, including the pick-up of products from local suppliers, delivery to the Decathlon distribution center in Samutprakarn and moving merchandise into the nationwide retail network.

#### **Commitment to energy transition in logistics**

When the two companies first started working together in Thailand in 2021, CEVA Logistics became the first 3PL provider to use an electric vehicle in the country, providing Decathlon with a more environmentally friendly transport solution. As Decathlon’s operations continue to expand, so will the supporting CEVA ground fleet. Two additional electric vans are currently expected to be added to the fleet in 2023, along with two more of the six-wheel EVO G9 electric trucks, which are 32 feet long and have a gross vehicle weight of 33,000 pounds.

CEVA expects to grow its electric ground fleet in Thailand beyond the contract with Decathlon, as several other local customers share its values. As part of the CMA CGM Group, CEVA is committed to acting responsibly for the planet. The Group has set a target to reach net zero emissions by 2050.

**Bruno Plantaz**, regional managing director for Asia Pacific, CEVA Logistics, **said: “Our values align very closely with those of Decathlon, and we have collaborated well to engineer a**

***more sustainable logistics operation in Thailand. Combining Decathlon's leading sporting goods and our logistics know-how is bringing value and enjoyment to sports enthusiasts across Thailand. With our expanding electric ground fleet, we can now accomplish all of that in a more sustainable way."***

#### **About CEVA Logistics**

CEVA Logistics, a world leader in third-party logistics, provides global supply chain solutions to connect people, products and providers all around the world. Headquartered in Marseille, France, CEVA Logistics offers a broad range of end-to-end, customized solutions in both Contract Logistics and Freight Management in 170 countries worldwide thanks to its approximately 110,000 employees at more than 1,300 facilities. With pro forma 2021 revenue of US\$17 billion, CEVA Logistics is part of the CMA CGM Group, a global player in sea, land, air and logistics solutions.

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