

Press Release

CEVA Logistics signs new contract with BestSecret to open eCommerce fashion fulfillment center in Poland

- *CEVA to use eCommerce logistics services in support of BestSecret, a leading European members-only online destination for premium and luxury off-price fashion*
- *Contract to manage new eCommerce fulfillment center in Sulechów, Poland*
- *State-of-the-art automation solutions will increase efficiency, effectiveness of fulfillment center operations*

MARSEILLE, France – Sept. 15, 2022 – CEVA Logistics is connecting European consumers with premium and luxury fashion brands thanks to a long-term agreement with BestSecret, a leading European members-only online destination for premium and luxury off-price fashion. CEVA will manage logistics and operations at a new 80,000-square-meter eCommerce fulfillment center in Sulechów, Poland.

BestSecret's new eCommerce fulfillment center will be located in Sulechów, located in Poland's Lubuskie Province near the border with Germany. The facility is expected to begin operations in Spring 2023. Together with BestSecret, CEVA's on-site team will handle designer garments from approximately 3,000 different brands and ship them to BestSecret customers across Europe.

Greenfield Facility Designed for Efficiency, Future Growth

The design and launch of the fulfillment center are being managed in close partnership between the two companies. CEVA's comprehensive management of the fulfillment center operations will include acceptance of incoming goods, quality control, storage of goods, picking and shipping customer orders across Europe, shipping goods to BestSecret stores, as well as other value-added services.

The greenfield fulfillment center of more than 80,000 square meters will have a significant number of loading docks. Inside, the facility will be equipped with a wide range of packaging machines. Overall, the facility is designed to give full flexibility to extend or add new functionality in response to market or operational requirements.

The fulfillment center's throughput and efficiency will be supported by state-of-the-art automation solutions, including a tote conveyor system and a dynamic tote buffer. The storage area will include a five-story pick tower.

To support BestSecret's rapid growth, CEVA and BestSecret have developed a modular structure that will allow operations to expand as soon as possible. The capacity of the Sulechów fulfillment center is expected to grow to be at least 1.5 times the size of the existing BestSecret fulfillment center in Germany.

Says Markus Schmücker, Global Sector Leader for eCommerce, CEVA Logistics: “Our relationship with BestSecret continues to expand, as we already manage bulk fulfillment operations in Germany and return logistics in Poland. This new agreement not only strengthens our long-standing partnership, but also opens further opportunities to expand our relationships with other services from CEVA's broad logistics portfolio. By managing the Sulechów fulfillment center, we can actively support our client's expansion in the European fashion market—a difficult and very demanding market. With leading expertise, our dedicated contract logistics team in Poland is up to the challenge.”

For additional information please contact:

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About CEVA Logistics

CEVA Logistics, a world leader in third-party logistics, provides global supply chain solutions to connect people, products and providers all around the world. Headquartered in Marseille, France, CEVA Logistics offers a broad range of end-to-end, customized solutions in both Contract Logistics and Freight Management in 170 countries worldwide thanks to its approximately 110,000 employees at more than 1,300 facilities. With pro forma 2021 revenue of US\$17 billion, CEVA Logistics is part of the CMA CGM Group, a global player in sea, land, air and logistics solutions.

For more information, please visit

www.cevalogistics.com.