

## Press Release

# CEVA Logistics wins long-term eCommerce fulfilment contract with fashion platform ABOUT YOU

- New warehouse in Poland to act as distribution hub for fast-growing e-retailer
- Highly automated facility with approximately 1,000 employees to provide greater fulfillment efficiency, potential to serve multiple countries
- ABOUT YOU customers to see shorter delivery times

**MARSEILLE, France – Jan. 20, 2022 – Continuing the expansion of its global eCommerce business, CEVA Logistics announced today that the company has won a five-year contract with ABOUT YOU, one of Europe’s fastest-growing fashion platforms. CEVA will manage a new 40,000-square-meter fulfillment operation in Wroclaw-Magnice, Poland, using its automation and technology capabilities to deliver greater productivity and shorter lead times for ABOUT YOU’s eCommerce activities.**

### **Highly automated, strategically located site**

Under the terms of the long-term deal, the CEVA Logistics contract logistics team in Poland will be responsible for managing the new highly automated and technology-driven facility that will provide ABOUT YOU with the responsive logistics needed for its international expansion.

In addition, the facility will bring business and economic benefits to local communities. Approximately 1,000 employees are currently being recruited and trained to support the warehouse’s 24-hour operations. By strategically locating the new fulfillment distribution center in Wroclaw-Magnice in southwestern Poland, CEVA Logistics can easily serve ABOUT YOU’s customers across numerous countries. ABOUT YOU and CEVA are committed to operating the new facility in a sustainable manner, with numerous solutions being implemented at the greenfield site, including solar panels for clean energy.

**Peder Winther, managing director for Europe, CEVA Logistics, said: “eCommerce continues to be a crucial catalyst in the fashion and apparel market segment. Our team’s industry expertise combined with our strong eCommerce and contract logistics capabilities will improve ABOUT YOU’s customer service through improved order fulfillment and shorter delivery lead times. The Wroclaw-Magnice site will showcase leading innovation and technology deployments as our team of roughly 1,000 employees delivers greater efficiency and value to ABOUT YOU’s customers.”**

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### **About CEVA Logistics**

CEVA Logistics, a world leader in third-party logistics, provides and operates transportation and supply-chain solutions for large- or medium-size national and global companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to its approximately 78,000 employees and 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs, whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit: [www.cevalogistics.com](http://www.cevalogistics.com).