

Press Release

CEVA Logistics offering ground transport solutions from China using 9710, 9810 eCommerce customs codes

- *CEVA Logistics first to use eCommerce customs codes at Alashankou port*
- *Customs codes intended to encourage international, cross-border business*
- *CEVA offering leading transit and customs services between China, Europe*

MARSEILLE, FRANCE, Sept. 16, 2021 – CEVA Logistics is leveraging its customs clearance expertise to offer customers a new method for delivering transport solutions via Alashankou port using the 9710 and 9810 eCommerce customs supervision codes. CEVA was the first company to use the codes at the Alashankou border crossing during two pilot shipments in July.

The port in northwestern China borders Kazakhstan and recently opened to exports using codes designed for companies engaging in eCommerce activity. Previously, only cargo with general customs clearance was permitted through the port. In response to the change, CEVA Logistics delivered two pilot shipments for customers using the newly permissible 9710 and 9810 customs codes.

The first shipment of nearly 9,000 parcels, departed from Shenzhen China to Frankfurt Germany with a 20-day door-to-door transit time. CEVA used its multimodal TRT (Truck-Rail-Truck) solution for this pilot shipment with code 9810. The second shipment of more than 400 higher-value parcels was consolidated using both 9710 and 9810 customs supervision codes. CEVA also used its international trucking solution for the second pilot shipment. The truck left Shenzhen, China, and 16 days later, delivered the parcels to the customer's warehouse in U.K. for final distribution.

The Customs Declaration code 9710 is described as “cross-border e-commerce B2B direct export” and applies to goods directly exported by sellers on a cross-border e-commerce sales platform; while code 9810 goods are exported by sellers who apply for cross-border e-commerce export goods to international warehouses. The codes are intended to help small- and medium-size Chinese companies participate in international trade and more easily develop their international, cross-border business.

CEVA Logistics continues to develop additional ground, block train or multi-modal transport options between China and Europe to serve the growing need to balance delivery time, cost and more environmentally sustainable transport.

Says Jessica Herren, global leader of customs brokerage, CEVA Logistics: “At CEVA Logistics, our goal is to make international trade easy. We explore new transit routes and methods to reduce transit time, but in addition, we have the customer clearance experts necessary to help our customers’ business grow internationally. Our expertise allows our customers to focus on their core business and to leave the customs clearance to us. eCommerce will continue to be an important growth area,

and we are exploring and launching new cross-border eCommerce solutions—even at the parcel level—to deliver even more value to our global customers.”

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About CEVA Logistics

CEVA Logistics, a world leader in third-party logistics, provides and operates transportation and supply-chain solutions for large- or medium-size national and global companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to its approximately 78,000 employees and 1,000 facilities in more than 160 countries. CEVA Logistics’ experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs, whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit
www.cevalogistics.com