

Press Release

CEVA Logistics now offsetting its global LCL offering, making it more sustainable to “Share the Box”

- *A green offering at no additional cost for CEVA customers*
- *Offsetting project supporting forest conservation in Sierra Leone*
- *CEVA continues offering customers more sustainable logistics solutions*

MARSEILLE, FRANCE – Sept. 14, 2021 – Beginning on Sept. 1, CEVA Logistics is now offsetting 100 percent of its less-than-container-load (LCL) logistics offering, reducing its customers’ carbon footprint at no additional cost to them. The company is offsetting its “[Share the Box](#)” LCL carbon footprint with PUR Projet. Through the purchase of carbon credits, CEVA Logistics will contribute to the conservation of the Gola Rainforest National Park (GRNP) in southeast Sierra Leone.

Global LCL green offering for customers at no additional charge

As more companies look for ways to reduce their carbon footprint, especially in their supply chain activities, CEVA Logistics is providing responsive logistics solutions with improved sustainability. The value-added offsetting for LCL customers is provided at no additional cost. CEVA handles approximately 500,000 cubic meters of LCL cargo each year.

The CEVA Share the Box service for LCL shipments operates services on all continents, offering door-to-door solutions by connecting beyond container freight stations thanks to the company’s extensive ground transportation network.

Rainforest conservation project

The CEVA Logistics carbon offsetting program in connection with PUR Projet will support the Gola Rainforest National Park (GRNP) located in southeast Sierra Leone. The park is home to more than 1,000 plant and animal species, including 60 threatened species, of which eight are endangered and one is critically endangered. The project aims to protect these species, preserve 68,515 hectares of tropical forest and support more than 100 impoverished communities in the GRNP area.

The GRNP project is the first REDD+ project in Sierra Leone and West Africa, achieving the Double Gold certification from the Climate, Community and Biodiversity Standard for its exceptional contribution to Climate Change Adaptation and Biodiversity.

Logistics leader continues acting for the planet

As part of the CMA CGM Group, a world leader in shipping and logistics, CEVA is strongly committed to the protection of the environment. As a whole, the Group is significantly investing in research and development to help the emergence of future energy sources and

technologies to reduce the impact of transport and logistics on the planet. The CMA CGM Group aims at becoming carbon-neutral by 2050.

In addition to the LCL offsetting effort, CEVA Logistics offers customers alternative fuel options, including biofuel, LNG and biomethane, for reducing the greenhouse gas emission of their ocean cargo. CEVA is also a member of the Clean Cargo Group, a business-to-business sustainability initiative aiming to reduce the environmental impact of the cargo shipping industry.

For air freight customers, CEVA offers various sustainable aviation fuel (SAF) solutions in connection with its air carrier partners. In April, CEVA became an inaugural member of the United Airlines Eco-Skies Alliance program to encourage and accelerate the use of SAF in air cargo transport. Internally, CEVA is also using alternative fuel and electric vehicles in its ground and corporate fleets.

CEVA also hosts a [logistics eco-calculator](#) on its website to estimate the logistics carbon footprint of a shipment via ocean, air or ground. Estimating carbon footprint and planning accordingly are the first steps toward a more sustainable supply chain.

Says Mathieu Friedberg, CEO, CEVA Logistics: *“By offsetting the CO₂ emissions of our LCL cargo offering, CEVA Logistics is positively impacting the carbon footprint of our customers and our industry. CEVA is taking tangible action today, with an eye on the solutions of tomorrow. We will continue to partner closely with our customers to develop a more sustainable supply chain as part of our corporate commitment to act for the planet.”*

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About CEVA Logistics

CEVA Logistics, a world leader in third-party logistics, provides and operates transportation and supply-chain solutions for large- or medium-size national and global companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to its approximately 78,000 employees and 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs, whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit
www.cevalogistics.com