

## Press Release

### **CEVA Logistics launches operation in Pakistan through joint venture with WAC Logistics' owner**

- *WAC Logistics' owner joins CEVA Logistics JV starting Sept. 1, 2021*
- *CEVA to grow and expand operations in key strategic locations, including Karachi, Lahore and Faisalabad*
- *New CEVA location will offer a full range of multi-modal services*

**MARSEILLE, FRANCE – Aug. 31, 2021 – As part of its development strategy, CEVA Logistics has formed a new joint venture with its agent's owner in Pakistan. The new entity will operate under the CEVA Logistics name starting Sept. 1, 2021.**

#### **CEVA Logistics in Pakistan**

The newly created entity will operate out of the former WAC offices in Karachi, Lahore and Faisalabad, which will be fully branded as CEVA Logistics. The entity's head office will be at the Karachi location. The new business will enable customers in Pakistan to leverage CEVA's global, multi-modal network and will offer them seamless access to a world-leading range of services covering inbound and outbound cargo movements. CEVA Logistics will offer customers in Pakistan a full range of air, ocean, ground, contract logistics, project cargo and Customs clearance facilities.

#### **Flexibility and visibility in Fashion and Retail**

With its industry expertise and knowledge of the garment industry, CEVA's factory-to-floor solutions enable the customer to focus on growth while achieving flexibility and reducing non-core costs. At the same time, CEVA's systems can deliver the crucial visibility demanded by manufacturers to ensure competitiveness in the marketplace. CEVA's fashion and retail solutions are developed to work within an integrated transportation and supply chain management model.

#### **Global reach, local know-how**

CEVA Logistics remains committed to a "think global, act local" growth strategy by adding local know-how to CEVA's leading global network through the joint venture. The addition of 31 employees with leading logistics expertise further supports CEVA's global end-to-end logistics capabilities.

**Says Khurram Sheikh, new Pakistan country manager, CEVA Logistics: *"Our team in Pakistan has extensive knowledge of all aspects of the market covering all segments, including fashion and retail, industrial and consumer, enabling us to offer a range of value-added services to our customers. We will continue to anticipate trends and develop solutions to help our customers, expanding our reach and services thanks to the global CEVA network."***

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**About CEVA Logistics**

CEVA Logistics, a world leader in third-party logistics, provides and operates transportation and supply-chain solutions for large- or medium-size national and global companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to its approximately 78,000 employees and 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs, whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit  
[www.cevalogistics.com](http://www.cevalogistics.com)