

Press Release

CEVA Logistics rebrands AMI Worldwide and MANICA as Africa acquisitions take the corporate identity

- *From January the 1st, 2021, AMI Worldwide and MANICA will become CEVA Logistics*
- *In Zimbabwe and Malawi, MANICA will become CEVA Logistics in January 2022*
- *CEVA is committed to becoming a leading player in Africa*

Marseille, France December 23rd 2020, CEVA Logistics has completed the rebranding of the African acquisitions it made in the summer of 2020. With effect from January 2021, AMI and MANICA will be fully branded as CEVA Logistics. Except for MANICA in Zimbabwe, Malawi and the borders, which will be branded MANICA a company of CEVA Logistics through until January 1st 2022.

Rebranding task is completed

As a part of CEVA Logistics strategic plan to become a leading, continent-wide market player, the company made an important acquisition in June 2020 by taking a majority stake in AMI Worldwide and its brands AMI and MANICA. Since then, teams in all locations have worked together to focus on rebranding facilities, equipment, IT and business development materials.

That task is now complete and effective from January the 1st 2021. All locations in Kenya, Uganda, Tanzania, Rwanda, Burundi, Mozambique, Botswana and Zambia will progressively be branded as CEVA Logistics. In Zimbabwe and Malawi the rebranding will take an additional year for completion, from January 1st 2021, "MANICA a company of CEVA Logistics" will be used in the two countries..

Other facilities also now branded CEVA Logistics:

- Three CCIS facilities which joined the CEVA Logistics network in Mali, Burkina Faso and Ivory Coast will also be branded CEVA Logistics.
- Four new CEVA Logistics operations have been established in Mauritania, Senegal, Benin and Cameroon under the company's own identity.

Direct African network is now branded CEVA Logistics

CEVA Logistics' network consists of 42 countries in Africa and is now branded in 21 countries. All 1,300 employees of the acquisitions have joined the CEVA Logistics global network with the objective of offering customers a seamless network, facilitating cargo movement within Africa and strengthening trade ties with the rest of the world.

The expanded African network maintains its close relationship with CEVA's parent company, the CMA CGM Group, a world leader in shipping and logistics, which enjoys a historically strong continental presence in the continent of Africa.

Says CEVA Logistics' Bruno Plantaz, Managing Director India, Middle East and Africa:
"Customers will see a seamless transition as the locations become fully part of the CEVA Logistics network in Africa. From the start of the New Year we will be further facilitating cargo movement within Africa and strengthening trade ties with the rest of the world, all under the CEVA Logistics brand. Our customers will recognise our strong global network alongside our best-in-class services and unmatched expertise".

For additional information please contact:

Media:

Walter Dussaucy
Chief Communications Officer
walter.dussaucy@cevalogistics.com
T: +33 4 13 65 07 18

Cathy Howe
Pilot Marketing
ch@pilotmarketing.co.uk
T| +44 (0)208 941 5381

About CEVA Logistics

CEVA Logistics, a world reference in third-party logistics, provides and operates transportation and supply-chain solutions for large or medium size national and multinational companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to 78,000 employees, operating over 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit
www.cevalogistics.com