

Press Release

CEVA Logistics wins five year contract with Pernod Ricard in Thailand

- *CEVA Logistics provides bonded and duty paid storage, pallet, carton and bottle level handling and a range of Value Added Services*
- *Nationwide deliveries across Thailand to both end-users and wholesalers*

Marseille, France November 23rd 2020, CEVA Logistics has won a major, five year contract with Pernod Ricard to provide the drinks manufacturer with warehousing and distribution support in South East Asia. Pernod Ricard is one of the world's leading alcoholic beverages producers and within this new contract, CEVA Logistics' extensive scope of work in Thailand will include Customs Brokerage and import haulage, a combination of standard duty paid and bonded warehouse management and domestic transportation alongside a range of value-added services including tax stamping, warning label, gift box and repacking. The operation will manage an annual throughput of 19 million bottles of liquor and spirit across 26 different brands of liquor, champagne and wines.

Pernod Ricard has been operating in Thailand for over 20 years. In January 2020, Pernod Ricard Thailand issued a competitive tender with the objective of uplifting the storage quality and service standard, in which CEVA Logistics was the successful bidder. This win further extends CEVA Logistics' existing contract with Pernod Ricard in the Philippines and paves the way for future collaboration in other SEAPAC countries.

CEVA Logistics's winning offer is based on the conversion of an existing CEVA Logistics multi-user site at Bangna-Bangkok, into a 7,600 m² facility completely dedicated to Pernod Ricard. This high quality, Good manufacturing practices (GMP) compliant site featuring air conditioning will gather both a duty paid, and a bonded warehouse "under one roof". Pernod Ricard trusted CEVA Logistics to deliver a seamless solution as a leading logistics provider part of the CMA CGM Group, and because of its existing collaboration with Pernod Ricard for Custom Brokerage and last mile delivery.

The go live was seamless, largely credited to a strong team and disciplined execution of CEVA Logistics' well-respected zero defect start-up (ZDS) methodology. ZDS is a process that relies both on best practices and accurate planning for error-free contract start-up, with clear pre-agreed targets between the customer and CEVA Logistics.

Elaine Low, CEVA Logistics' Regional Managing Director South East Asia & Pacific Region, says : *"We are delighted to be working with Pernod Ricard and providing them with our warehousing, distribution and delivery services across Thailand as they expand their global business. Our experienced team has created a robust solution which is both compliant and scalable and will ensure reliable, value-added services and delivery across their range of famous brands"*.

Pernod Ricard is the world's second producer of wines and spirits with US\$8.9 billion revenues in 2018 and has an international workforce of some 18,000 people. It operates through a decentralized organization, with six brand and 85 market companies established in each key market. Famous brands under its banner include Chivas Regal and Ballantine's whiskies, Absolut Vodka, Martell Cognac, Havana Club Rum, Beefeater Gin and Pernod and Ricard Pastis as well as the wines Jacob's Creek, Brancott Estate, Campo Viejo Wines and Mumm Perrier Jouët Champagne.

For additional information please contact:

Media:

Walter Dussaucy
Chief Communications Officer
walter.dussaucy@cevalogistics.com
T: +33 4 13 65 07 18

Cathy Howe
Pilot Marketing
ch@pilotmarketing.co.uk
T| +44 (0)208 941 5381

About CEVA Logistics

CEVA Logistics, a world reference in third-party logistics, provides and operates transportation and supply-chain solutions for large or medium size national and multinational companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to 78,000 employees, operating over 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit
www.cevalogistics.com