

## Press Release

### **CEVA Logistics strengthens position in the Polish Contract Logistics market with two long-term extensions**

- *CEVA Logistics provides a full range of Contract Logistics services.*
- *Developing long-term working relationships based on the highest service levels and innovative solutions.*

Marseille, France, October 13<sup>th</sup> 2020, CEVA Logistics is further strengthening its position in the Polish Contract Logistics market through two long-term contract extensions with key customers. One, a world-leading lighting manufacturer, has been working with CEVA Logistics for over 10 years and the other, SVP Worldwide, is the parent company of many of the world's leading sewing machine manufacturers and has worked with CEVA Logistics for more than five years.

Both companies have signed contract renewals based on the high service levels, innovative solutions, and efficient service already provided to them.

#### **Leading lighting company chooses full spread of CEVA Logistics services**

A CEVA Logistics team of almost 400 employees ensures operational continuity of two warehouses in Poland for the leading lighting manufacturer, with a contract renewed until the end of 2022. In both sites, which represent 60,000 square meters in total, CEVA Logistics is in charge of comprehensive warehouse services, including inbound and outbound operations, storage, transport organization (transport planning including cut-off customer orders, order aggregation, operational communication with carriers) and value-added services.

From these two warehouses, CEVA Logistics distributes the customer's products all over the world using innovative technologies which increase the safety and efficiency of its sites while maintaining its environmental credentials. This includes using on-demand packaging in order to reduce packaging to the minimum amount possible per parcel.

#### **CEVA logistics to operate transport and distribution in all central and northern Europe for SVP Worldwide**

CEVA Logistics will provide a full spectrum of warehousing and logistics services for machines, accessories and spare parts from market-leading sewing machine manufacturer SVP Worldwide. The company moved into a new warehouse in Stargard in north-west Poland from which CEVA Logistics will operate the transport and distribution of goods in central and northern Europe. The contract extension runs until 2023 with plans from the two companies to further expand activities.

***"Building long-term working relationships with Contract Logistics customers is a key part of our business success in Poland. These two customers have seen that we are a trusted partner with who they can grow and expand their business across the region. We are delighted that both have chosen to renew their contracts with CEVA Logistics,"*** states Guillaume Sauzedde, CEVA Logistics Managing Director Eastern Europe.

### **ABOUT CEVA LOGISTICS**

CEVA Logistics, a world reference in third-party logistics, provides and operates transportation and supply-chain solutions for large or medium-size national and multinational companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to 78,000 employees, operating over 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistic For more information, please visit [www.cevalogistics.com](http://www.cevalogistics.com)

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