

MEDIA RELEASE

CEVA Logistics makes major strategic investment and implements new partnership with rollout of CargoWise across global network

- *CEVA will standardize and simplify global operational processes with integrated logistics execution platform CargoWise*
- *This major investment will accelerate companywide digitalization as part of CEVA Logistics' IMPACT 2020 plan.*

Marseille, France 7 September 2020, CEVA Logistics, part of the CMA CGM Group, a world leader in transport and logistics, has commenced the rollout of CargoWise, the integrated logistics execution platform. With this strategic investment, CEVA Logistics will simplify and standardize all 3PL operational processes across its global network. CargoWise will be implemented over the course of the next five years, as part of a planned process, replacing multiple legacy systems and delivering greater efficiency within the business.

Improving operational efficiency

The switch to CargoWise will enable CEVA Logistics teams around the globe to have real-time visibility of freight forwarding and Customs actions on a single platform. As a purpose-built solution, CargoWise gives employees access to the same information in a single database across all functions, offices, countries and languages, furthering the CEVA Logistics digital transformation.

By the end of 2022, 50% of all CEVA Logistics locations will be fully operational on the CargoWise platform with the whole project completed and deployed by 2025.

A companywide digitalization

The move to CargoWise is a key part of CEVA Logistics' IMPACT 2020 plan which aims to both grow the business and improve operational efficiency. Other recent investments as part of that plan include the purchase of a majority stake in AMI Manica in Africa and the launch of the MyCEVA platform for customers.

Says CEVA Logistics' CEO, Mathieu Friedberg, *"By implementing CargoWise, CEVA Logistics will further improve productivity and efficiency as we strive to lead the way in multi-modal forwarding and contract logistics operations. Thanks to its experience across the transport and logistics sector, CargoWise is the right choice to provide this new digital platform. CEVA Logistics recently invested to improve the customer journey and this implementation allows us to develop a high-level employee journey as well."*

WiseTech Global Founder and CEO, Richard White, said, “We are extremely pleased to welcome CEVA Logistics to our global rollout family. This is a fantastic decision for their business and its thousands of logistics specialists.

“The world of logistics has experienced significant upheaval over the past six months with the digitization and automation of processes critical for future success. CargoWise will empower and enable CEVA Logistics to significantly improve efficiencies across its logistics and supply chain operations and continue to build its presence and strength globally.”

Licensed across 160 countries, WiseTech’s flagship logistics platform, CargoWise, enables logistics service providers to execute highly complex transactions in areas such as freight forwarding, customs clearance, warehousing, shipping, tracking, land transport, e-commerce, and cross-border compliance, allowing them to manage their operations on one database across multiple users, functions, countries, languages, and currencies.

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About CEVA Logistics

CEVA Logistics, a world reference in third-party logistics, provides and operates transportation and supply-chain solutions for large or medium size national and multinational companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to 78,000 employees, operating over 1,000 facilities in more than 160 countries. CEVA Logistics’ experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit
www.cevalogistics.com

About WiseTech Global

WiseTech Global is a leading developer and provider of software solutions to the logistics execution industry globally. Our customers include over 17,000 of the world’s logistics companies across 160 countries, including

42 of the top 50 global third-party logistics providers and 25 of the 25 largest global freight forwarders worldwide¹. Our flagship platform, CargoWise, forms an integral link in the global supply chain and executes over 60 billion data transactions annually.

Our mission is to change the world by creating breakthrough products that empower those that own, enable and operate the supply chains of the world. We strive to create products that are renowned for their productivity, functional depth, data integration, regulatory compliance, global capability and value.

At WiseTech, we are relentless about innovation, adding over 3,900 product enhancements to our global platform in the past five years while bringing meaningful continual improvement to the world's supply chains. Our breakthrough software solutions are renowned for their powerful productivity, extensive functionality, comprehensive integration, deep compliance capabilities, and truly global reach.

For more information about WiseTech Global or CargoWise, please visit [wisetechglobal.com](https://www.wisetechglobal.com) and [cargowise.com](https://www.cargowise.com)

¹ Armstrong & Associates: Top 50 Global Third-Party Logistics Providers List, ranked by 2019 logistics gross revenue/turnover. Armstrong & Associates: Top 25 Global Freight Forwarders List, ranked by 2019 logistics gross revenue/turnover and freight forwarding volumes.