

Press Release

CEVA Logistics launches Saraiva's eCommerce business across South-East Brazil

Rio de Janeiro, Brazil – 3 October, 2018 – Saraiva, Brazil's largest online retailer, has chosen CEVA Logistics to support the ongoing expansion of its distribution network in South-East Brazil. From its multi-user warehouse at Extrema in the Minas Gerais municipality, CEVA Logistics will be able to introduce faster working and delivery practices to Saraiva and its customers in the region.

CEVA will manage more than one million products which Saraiva currently offers to the Brazilian market through its eCommerce service and more than 100 physical stores across the country. Books, films, computers, accessories, multimedia software, stationery, periodicals and magazines, educational toys and e-readers are just some of the items which will be handled.

CEVA already operates two distribution centres for Saraiva covering more than 24,000 square meters from where it will continue to provide order picking services, warehousing, inventory management and shipping and employs more than 500 staff. In 2017 more than 30 million products were shipped to Saraiva's stores and more than 10 million individual pieces were sold through the eCommerce platform.

The new facility at Extrema will specialize in telephony, computing and accessories and gaming and will be part of the network which will allow Saraiva's customers to choose a "Turbo Delivery" option where they can place orders for any item up to 3pm and receive delivery the following day.

Douglas Piagentini, Business Development Director CEVA Logistics Brazil, says: "Extrema in the state of Minas Gerais is very well located, which enables easy access to logistic roads for the South, Southeast and Centro-East regions. This allows much faster deliveries of customers' online purchases from our warehouse to the final destination."

Alexandre Faria, Logistics Manager of Saraiva, says: "Through this new distribution center, CEVA Logistics is enabling us to strengthen our unique customer strategy of offering both eCommerce and physical store options. Not only will it provide us with greater agility in domestic deliveries, we will also be able to restock our physical stores faster".



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CEVA Making Business Flow

CEVA Logistics, a global asset-light third-party logistics company, designs and operates industry leading supply-chain solutions for large and medium-size national and multinational companies. Its integrated network in Freight Management and Contract Logistics spans more than 160 countries. Approximately 56,000 employees are dedicated to delivering effective solutions across a variety of industry sectors where CEVA applies its operational expertise to provide best-in-class services. CEVA generated revenue of \$7 billion and adjusted EBITDA of \$280 million in 2017. CEVA Logistics is listed on SIX Swiss Exchange under ticker symbol CEVA. For more information, please visit www.cevalogistics.com.