

Press Release



Laurent Binetti appointed new Chief Commercial Officer of CEVA Logistics

Baar, Switzerland, 28 August, 2018 – CEVA Logistics has appointed Laurent Binetti as the new Chief Commercial Officer (CCO). He will join the company as of 1 September, 2018.

After starting his career in the retail industry, Binetti subsequently spent 20 + years with Dell, where he held several senior commercial positions in Switzerland and the UK with an EMEA scope. During his time at Dell, he successfully expanded the company's presence into new geographies and developed new products and services. Lately, he has led several start-up initiatives, helping young entrepreneurs to structure their go-to-market strategies. He holds an MBA from the University of Neuchatel, Switzerland.

Binetti brings a wealth of experience in developing and managing different sales channels, from small enterprises to leading global multinationals. "We are very happy to have Laurent with us and we warmly welcome him to CEVA Logistics. He will bring different and exciting views on how to bring our commercial and business development activities to the next level, " says Xavier Urbain, CEO of CEVA Logistics.

Binetti will be based at the CEVA Logistics head office in Baar, Switzerland and he will be part of the Executive Board.

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CEVA - Making business flow

CEVA Logistics, a global asset-light third-party logistics company, designs and operates industry leading supply-chain solutions for large and medium-size national and multinational companies. Its integrated network in Freight Management and Contract Logistics spans more than 160 countries. Approximately 56,000 employees are dedicated to delivering effective solutions across a variety of industry sectors where CEVA applies its operational expertise to provide best-in-class services. CEVA generated revenue of \$7 billion and adjusted EBITDA of \$280 million in 2017. CEVA Logistics is listed on SIX Swiss Exchange under ticker symbol CEVA. For more information, please visit www.cevalogistics.com.