

Press Release

CEVA Logistics becomes Ideal Standard's new Central and Northern Europe Regional Logistics Provider

- *New Regional Logistics Center will serve 13 Central and Northern European countries*
- *One of the most innovative projects undertaken by CEVA Logistics in the region*
- *Zero Defect Start-Up methodology a central part of CEVA Logistics' approach*

Marseille, France, December 4th, 2019 – CEVA Logistics has been awarded a multi-year contract to provide regional logistics services to Ideal Standard, one of the world's leading manufacturers of private and public bathroom solutions.

A new Regional Logistics Center to support Ideal Standard's regional operations

Within the framework of the new collaboration, CEVA will operate a 17,375 sq m regional distribution centre located in Bielany Wroclawskie in south western Poland which can handle up to 150,000 pallets per annum. From there, CEVA will manage all warehouse and transport processes for the manufacturer in Central and Northern Europe, including supplying the Distribution Centre from European factories and coordinating deliveries to final customers in Poland, Germany, Austria, Czech Republic, Switzerland, Slovakia, Luxembourg, Denmark, Norway, Sweden, Finland, Belgium, and the Netherlands.

An enhanced cooperation between Ideal Standard and CEVA Logistics' expert teams to provide technically-advanced solutions

The joint teams from CEVA Logistics and Ideal Standard held a number of project meetings to develop the operational documentation, the layout of the warehouse, and the purchasing and installation processes which would be used in Poland. They have also conducted recruitment, training, and administrative processes, including supervision of the design of the office and welfare space equipment.

Modern technology-based solutions were used to launch and execute this contract. In addition to the strategic deployment of its WMS Matrix system, CEVA's IT experts have been evaluating the use of drones, robots, and other innovations to support administrative and warehouse processes inside the facility.

The new contract is one of the most innovative projects CEVA has ever undertaken in Central and Northern Europe and has been implemented using its Zero Defect Start-Up methodology. The highest safety standards have also been implemented on site, which means zero accidents at work, as well as a program to engage employees in the conscious creation of a safe working environment.

Says Guillaume Sauzedde, CEVA's Managing Director Central & Eastern Europe: *“The Zero Defect Start-Up methodology ensured that a team of experts was set up in specific areas to oversee the customer's precise needs and requirements. The aim of using ZDS was to flawlessly implement the project, maintain budgetary discipline and guarantee the highest quality of service after the implementation phase.”*

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About CEVA Logistics

CEVA Logistics, a global asset-light third-party logistics company which designs and operates industry leading supply-chain solutions for large and medium-size national and multinational companies. Its integrated network in Freight Management and Contract Logistics spans more than 160 countries. Approximately 78,000 employees are dedicated to delivering effective solutions across a variety of industry sectors where CEVA applies its operational expertise to provide best-in-class services. CEVA is a subsidiary of the CMA CGM Group.

For more information, please visit
www.cevalogistics.com