

CEVA Logistics and Mondadori Group renew logistics partnership for a further five years

- *New long-term contract for CEVA Logistics with the leading Italian publishing house*
- *CEVA, a major player in Italian logistics*

Milan, Italy 9 April 2020 – CEVA Logistics has further extended its market-leading position as a book logistics provider in Italy through the renewal of its contract with Mondadori Group, the pre-eminent Italian publishing house for books and magazines.

Five years extension of existing partnership

The new contract between Mondadori Group and CEVA Logistics extends a partnership begun in May 2017, for further five years. Logistics activities under CEVA's management will be concentrated between Stradella 4 and Verona.

CEVA will be in charge of distributing around 65 million items per year on behalf of Mondadori and move around 340,000 different titles.

Exceptional teamwork and common goal

Christophe Boustouller, CEVA Logistics **Managing Director Italy**, says: *"We are very proud to have achieved the renewal of Mondadori contract and would like to thank Ernesto Mauri, CEO of Mondadori Group, for this operation.*

"This is a concrete proof that CEVA, is a major player in Italian logistics" he adds.

For additional information please contact:

Media:

Walter Dussaucy
Chief Communications Officer
walter.dussaucy@cevalogistics.com
T: +33 4 13 65 07 18

Cathy Howe
Pilot Marketing
ch@pilotmarketing.co.uk
T| +44 (0)208 941 5381

Lucrezia Tassotti
Communication strategist
Lucrezia.Tassotti@cevalogistics.com
T| +39 334 1304354;

PRESS RELEASE



About CEVA Logistics

CEVA Logistics, a global asset-light third-party logistics company which designs and operates industry leading supply-chain solutions for large and medium-size national and multinational companies. Its integrated network in Freight Management and Contract Logistics spans more than 160 countries. Approximately 78,000 employees are dedicated to delivering effective solutions across a variety of industry sectors where CEVA applies its operational expertise to provide best-in-class services. CEVA is a subsidiary of the CMA CGM Group.

For more information, please visit
www.cevalogistics.com