

Press Release

CEVA Logistics accelerates the deployment of its digital offering and introduces an all-in-one portal, myCEVA

- *Instant quotation and real time booking for all users*
- *End-to-end visibility every step of the way to destination with real time assistance*
- *myCEVA to progressively become a multi-trade and multi-modal platform*

Marseille, France July 15 2020, CEVA Logistics is accelerating its digital transformation with the launch of myCEVA, a new transactional platform enabling shippers to manage their complete shipping journey online. The online tool provides a seamless customer experience by giving them greater control over every function and a larger range of options whatever the circumstances.

Greater control for customers over the booking process

myCEVA has been designed to give customers greater control over the booking process while simultaneously improving efficiency through greater process automation. Customers can instantly receive quotes, make bookings and track shipments in real time, which will enhance the customer experience.

After a successful pilot phase in the US in May 2020, myCEVA is working towards covering all transport modes in every region of the world and has been launched in a phased manner with FCL and LCL ocean freight customers using specific Trade Lanes from/to the US, China and India.

During Summer 2020, myCEVA will become available for importers and exporters located in Japan, Korea, Taiwan, Singapore, Vietnam and the UK; and by Fall 2020, myCEVA will be widely open to Europe, South-East Asia, the Middle East and Latin America.

Access to all functionalities online

Across myCEVA, customers will have access to every function they need to make their business run smoothly, including Schedules, Quotes, eBooking facilities, eDocumentation, online support, Track & Trace and Account Management. The whole platform is fully integrated into CEVA's global operations for both imports and exports.

A simple on-boarding process has been developed and customers will be able to access both face-to-face and online training depending on the region they are based in.

Increased reliability and efficiency

Connected to a reliable information system, myCEVA instantly suggests the right schedule at the right price. The platform lets users seamlessly book and manage their cargo's entire

journey thanks to live assistance and a dashboard to monitor the progress of their shipment step-by-step. myCEVA also allows a more efficient collaboration with other stakeholders involved, thanks to an integrated place to store, receive and share shipping documents.

One place for all freight solutions

myCEVA initially opened for business to ocean freight shippers and will soon allow Air and Road freight routes. Progressively, the platform will become fully multimodal and multicarrier, thereby simplifying the management of shipments.

Instant estimation of CO2 emissions by end 2020

As part of the CMA CGM Group's commitment to offer more eco-friendly solutions and services, CEVA has developed a door-to-door CO2 calculator for shippers to use prior to shipment in order to allow them to select the most eco-responsible route. This feature will be fully functional before the end of 2020.

Additional functionalities to further improve the customer experience will be added in the coming months, including a Mobile App, a self-service customer support portal, enhanced live tracking capabilities and electronic Bill of Lading.

Mathieu Friedberg, Chief Executive Officer – CEVA Logistics, states: “At CEVA Logistics, we have identified digitalization as a cornerstone of our strategic turnaround and transformation plan. We are therefore excited to present myCEVA, a significant achievement on this path to reinventing the logistics industry and pioneering its development. It is also testimony to CEVA’s commitment to offering our customers the most innovative and best-in-class services.”

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About CEVA Logistics

CEVA Logistics, a world reference in third-party logistics, provides and operates transportation and supply-chain solutions for large or medium size national and multinational companies. CEVA Logistics offers a broad range of services in both Contract Logistics and Freight Management thanks to 78,000 employees, operating over 1,000 facilities in more than 160 countries. CEVA Logistics' experienced specialists focus on seamlessly designing end-to-end customized solutions to meet the complex and rapidly evolving supply chain needs whatever the business sector. CEVA Logistics is part of the CMA CGM Group, a world leader in shipping and logistics.

For more information, please visit

www.cevalogistics.com